

Fall 1981

## Portland State Perspective; Fall 1981

Portland State University

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# PSU Perspective

Portland State University Alumni Newspaper

Fall, 1981



*Project Adventure, a new program at the Mt. Hood Kiwanis Camp, presents new and exciting challenges to handicapped youngsters. They discover, with elation, that they can do what others do. Portland State's Special Education Department combines efforts with Kiwanias to offer handicapped youngsters and their counselors an experience that allows them to learn new skills, overcome fears, and gain self-confidence. See story on page 4.*

# PSU Perspective

Portland State University  
Alumni Newspaper  
Fall, 1981

## PSU: Scenes from an urban campus

by Mitch Hider

**H**ow far is the Portland State campus from here?" I asked at the front desk of the Mallory Hotel.

"I walk it in about 12 minutes," the woman replied. "You go down Yamhill and turn right at Park. If you walk faster, you'll probably do it in 10 minutes."

I took 12, at least.

At SW Park & Salmon, flyers plastered on the back of the Paramount Theater looked like a campus bulletin board. A guy walked by reading a tabloid and he wore a small nylon pack, popular for carrying books. "Where's the campus?" I asked. "Just keep going," he said. "It's that building. That's the start of it."

The building was Lincoln Hall and yes, the start of the campus if you're walking from downtown that way. The sign is there: PORTLAND STATE UNIVERSITY. A sturdy sign, an Oregon sign.

And right there in the first of the serenity, on the trees opposite Lincoln Hall, were tied yellow ribbons. Strange, I thought, so long after the hostages have been freed. The ribbons were a political statement about how minorities are sentenced excessively, or so said handouts attached to the trees ("Take one." I did). This is a campus, all right.

There in front of Lincoln Hall it felt like a campus but there was a distant roar of traffic, a sound that's common to many campuses now, some more than others.

In the next few blocks, between SW Mill & Montgomery, a few students sat on the grass or on benches and read or just stared; after all, it was only 8:30. Deeper into the campus on the park blocks, the elevation rises easily and naturally. Birds in the trees seemed to whisper, "Louise."

Continued on page 8



Photo by Brent Schauer

### On the Inside

<b>PSU declares financial exigency</b>	
<i>President Blumel stresses quality.....</i>	2
<b>Admission standards toughen</b>	
<i>in effort to limit enrollment.....</i>	3
<b>Camp gives kids &amp; counselors</b>	
<i>lesson in confidence.....</i>	4
<b>Alumni News</b>	
<i>Alumni Fund III shoots for \$50,000....</i>	6
<b>Alumni Notes</b>	
<i>Kristina Carlson making it</i>	
<i>in grand opera style.....</i>	7
<i>Norm Winningstad creates</i>	
<i>Floating Point.....</i>	10
<b>Scenes from an urban campus.....</b>	8
<b>The Bleak Professor</b>	
<i>Andries Deinum on Individuality.....</i>	12
<b>Lake Research</b>	
<i>PSU's effort to maintain water</i>	
<i>quality in Oregon.....</i>	13
<b>Calendar of fall events.....</b>	14
<b>Sports.....</b>	15

# PSU budget message: Cut programs, not quality

**O**n Sept. 16, some 500 PSU faculty crowded into Lincoln Hall Auditorium to hear President Joseph Blumel announce his provisional plan for reducing the 1982-83 operating budget by 4 percent (\$1.7 million). He asked the faculty to review the provisional plan prior to submission to the Chancellor's office Nov. 1. At the same time, Blumel issued a formal declaration of financial exigency at PSU, a technical term meaning the University will be unable to meet its financial obligations in 1982-83 without layoffs of tenured faculty. The University's budget cutting plan will be reviewed by the State Board in December, and presented to the legislature, either through a special session, or the Emergency Board, next spring.

**P**ortland State University will open the 1982-83 school with nine fewer academic and public service programs and significant cuts in a dozen others under a provisional plan for cutting four percent from the institution's operating budget.

This follows similar reductions made over the past year which saw available course sections reduced by some ten percent at PSU and deep cuts in non-instructional areas. With the added four percent cut, Blumel told the faculty, "It is clear to me, and I believe to all of us, that this level of reduction cannot be accomplished without resorting to discontinuance of some programs and reductions in others."

In developing his provisional plan for program cuts, Blumel said he looked for programs with lagging student interest, instances in which full development of the program did not seem a realistic possibility in the foreseeable future, and instances in which alternative opportunities are readily available.

Blumel said the program reduction task is very difficult at PSU, "because the University is not generously endowed with program authorizations when judged against the size and diversity of its clientele and the needs of the Portland metropolitan area."

"It is my hope," he added, "that during this process the Board will consider whether the state system's programs are optimally located geographically, and optimally distributed among its institutions."



President Joseph Blumel

The president's proposed program cuts are:

**1. Service courses in Health and PE** (5 faculty positions). These are the required PE courses and their elimination will involve a change in graduation requirements.

**2. Area studies programs in Central Europe, Latin America, and the Middle East** (6.33 faculty, 1 classified position). "A major retreat from international education."

**3. Undergraduate service courses in Business Education** (2 faculty positions). These are undergraduate courses in typing, shorthand and office machines which are needed by students who want to teach high school business courses. Alternatives are available in the area.

**4. Women's Studies Certificate program** (1 faculty, 1 classified position). Full development of the program would require significant additional courses which cannot be justified, based on student interest.

**5. Journalism** (2.73 faculty positions). There can be no question about the appropriateness of a journalism program in the state's media center, but there appears no serious interest by media or the State Board to give PSU authorization to develop the principal journalism program for the state.

**6. Center for the Moving Image** (2 faculty, 0.5 classified positions). There is no formal program, and adequate development would require a considerable expansion of resources.

**7. Futures Research Institute** (0.67 faculty, 0.5 classified positions). A valuable adjunct to the systems science doctoral program, but not essential to carrying out its mission.

**8. Master of Arts and Master of Science in Teaching (MAT/MST) programs in these areas:** art, biology, chemistry, economics, elementary education, geography, history, physics, political science, sociology, theater arts, speech communication, and earth science. Students can be accommodated by MAT/MST programs in general arts and letters, general science, and general social science.

**9. Oregon Institute for Policy Studies** (3.3 faculty, 1 classified position). Continuance of the institute would require reallocation of institutional funds which are not available.

**10. In addition,** President Blumel's provisional plan calls for eliminating the following faculty positions: one position each from administration of justice, biology, chemistry, foreign languages, geography, sociology, speech communication; two faculty positions each from political science, physics, English; and three each from history and philosophy.

The President's plan also calls for elimination of 3 faculty and 11 classified positions from the Division of Continuing Education.

The President gave the faculty until Oct. 12 to comment on the proposal. He then will have approximately two weeks to put the provisional plan into final form prior to its presentation to the Chancellor.



# Tougher admission requirements designed to help limit enrollment

**T**he State Board of Higher Education will consider new admission requirements for Portland State at its Oct. 23 meeting in Eugene. The requirements, to be effective in the fall of 1982, were adopted by the Faculty Senate Aug. 11.

Under the new requirements, the minimum grade point average (GPA) for Oregon residents who want to enter PSU as freshmen would go from 2.25 to 2.5 (C=2, B=3). The high school GPA requirement for

entering freshmen from another state already is 2.75 and will not change.

The senate also voted to tighten requirements for transfer credits. The new requirements will allow transfer of credits only on courses completed with a grade of C or better.

For non-Oregon residents, there will be an additional requirement that the student have at least a 2.25 GPA for transfer credits.

Admission requirements for foreign students wishing to transfer to PSU also were tightened to require that

students achieve a standard score on an English test, regardless of English courses taken elsewhere.

The University also tightened the limit on the time it will allow foreign students to complete transfer credits from two years to one year. Students must complete 25 college credits with a 2.25 GPA within that time to be eligible for transfer to PSU.

Adoption of the higher admission standards was brought about at this time in response to a request by the State Board that institutions consider such actions as one way of limiting future enrollment due to budget cuts.

The new admission requirements at PSU could affect some 125

potential freshmen and approximately 30 potential transfer students, including international students.

The new admission requirements will be reviewed in the future to make sure they are not preventing students from attending the University who have a high probability of success. PSU enrolls a high proportion of what are termed "non-traditional" students (students not fresh out of high school or those returning to the University after an extended absence), and the usual predictors of academic success (such as high school GPA) are not necessarily accurate.



Throng of anxious students swarm in hopes of adding to class schedule.

Photo by Kevin Clark

# Feature

## Camp gives kids & counselors lesson in confidence

by Laura Jacobson

**W**heelchairs, sign language, and handicaps are not usually associated with camping. But at the Mt. Hood Kiwanis Camp they are as much a part of the experience as fresh air, sunshine and laughter.

This past summer, PSU's Special Education Department celebrated a decade of leadership in coordinating the operation of the camp program. Professor of Special Education Steve Brannan has served as program coordinator since PSU first started its cooperative partnership with the Portland metro area Kiwanis Clubs.

PSU's involvement makes the camp, located between the towns of Rhododendron and Government Camp, one of the few in the Northwest to be associated with a major university. Camp director Susanne Marter (75 MS) described the camp's dual purpose as a training program for students from high school and college, and for professional teachers, as well as a camping and educational experience for the young handicapped people who visit there. Since 1972, nearly 800 staff, counselors and student workers have helped give 3,000 handicapped campers a genuine taste of the outdoors, many of them for the first time.

Campers from ages 9 through 21, male and female, regardless of handicap, share in such experiences as describing the smell and texture and beauty of a tree, and learning the orientation and mobility skills needed to follow a trail. If they can't step on fallen pine needles, they can roll a wheelchair over them and hear them crunch underneath. If they can't hear them, they can see them. There is a way for everyone to appreciate nature at the camp.

Take therapeutic horsemanship, as developed by Jane Fielding ('80, '81 MS) while she finished the requirements for her advanced degree at PSU. Hers is one of the few programs of its kind used in the U.S., although it is widely practiced in Europe and elsewhere, she said. Many campers get their first chance to ride a pony at this camp. Those



photos by Laura Jacobson



Previous to this experience, I had no exposure to the handicapped. Now I have worked with them in intense situations. For ten days, I have had to do things such as clothe, shower and change diapers on children as old as 13. I feel that this is quite an achievement. Also, I now understand more fully what it takes to care for a handicapped child.

The things I have learned could never be taught in a classroom from a textbook. No one can understand the satisfaction achieved from seeing your camper mount a horse independently, or complete Project Adventure, or catch his first fish.

And Dana Sayers, a physical therapy major at Pacific University in Forest Grove, explained how counseling at the Kiwanis Camp affected her life.

We taught each other lessons in forbearance, faith, and in believing in one another. I'm not sure they knew I was learning from them, but since I was, I was in turn giving more of myself to them. That they did know, and were appreciative of.

My future occupational goal is to become a physical therapist. Working with these campers didn't teach me therapy on handicapped limbs, but on handicapped minds and hearts.

And beyond the personal growth and career decisions that many counselors gain through their camp experiences, the program itself is always evolving. Follow-up studies to determine the success of the program include evaluations on each camper which are sent to teachers and parents. Often these reports reveal different sides of the kids not witnessed in the home or classroom setting. Parents of campers say that after six days at camp their children show an increase in self-confidence and independence, Brannan said.

Such progress has brought national recognition to the Mt. Hood Kiwanis Camp. This past August, the National Training Project on Outdoor Education for the Handicapped chose the PSU-coordinated camp as one of six exemplary programs in the country to be part of a new national case study.

A new, year-round camping, outdoor education/recreation facility for the handicapped is planned at the Mt. Hood Kiwanis Camp site. The facility will be developed over the next five years under the guidance of the Special Education Department. Consultants helped the Kiwanis Club to design the camp specifically to meet the needs of handicapped. The plan encompasses three building phases that will extend into the 1980's and require a \$1.8 million fund raising effort by the Kiwanis. Phase I of the plan started the last week in September.



Project Adventure is to push the kids past the limits they've set for themselves, so they can find new bounds. They learn they can do more than they thought."

Marter, who works as an adaptive physical education teacher for Multnomah County Educational Service District during the school year, has known many campers who have gone through the program during the ten years at the camp.

"I see kids doing different things than they would do at home or school. Kids become more independent here," she said. "School is sometimes such a sheltered experience. You can see the satisfaction on their faces when they see they can do what others do."

Camp counselors and staff, volunteers recruited from across the country, often gain as much or more from the experience as the campers themselves. For example, teachers who may have the responsibility of "mainstreaming" handicapped students into their regular classrooms begin to gain confidence, understanding and skills needed to solve future educational problems. The "24-hour" residential camp puts the counselors and campers into a "total living" situation, often on a one-to-one basis, for two weeks at a time.

"It's the most learning experience you can have," Marter said. "You live two years of your life in two weeks."

In evaluating her days and nights at camp, counselor Karen Deisman, a senior at Ashland High School in Southern Oregon, wrote:

bound to wheelchairs are given a new sense of freedom.

And there are more than emotional benefits involved. Riding horses is good therapy for crippled legs, often increasing circulation and improving balance and coordination. The excitement of riding a horse can even spur behavioral changes, according to Fielding. Some who normally won't talk under any circumstances have been heard to make sounds in their efforts to get the horse to "walk on" or "whoa."

Another new program started last year by staff assistant Doug Dougherty is Project Adventure. "Risk stations" ranging from a log traverse which spans a rushing stream, to a rope walk suspended between two trees are a few of the challenges presented to the campers. Although campers are secured by safety devices, Doug explained, "the main purpose of



## Alumni support termed vital to Portland State

Alumni Fund III volunteers, with a goal of raising \$50,000 in contributions from Portland State alumni, received their marching orders at a "Kickoff" luncheon Oct. 2 on the University campus.

Fund chairman John Kinman ('68) told the volunteers that the University, which already has declared "financial exigency" because of deep budget cuts, faces a critical year in terms of voluntary support. Kinman's corps of volunteers will make personal contact with some 500 alumni over the next few weeks. It is hoped that those personal contacts will result in \$33,000 in contributions to Alumni Fund III.

At the same time, a group of masters in business administration alumni, under the leadership of Kirk

Taylor ('70) has begun a special effort to generate unrestricted funds for PSU's School of Business Administration. Taylor said his group hopes to contact 300 MBA alumni in the Portland area.

Taylor, an associate broker with Coldwell-Banker, said he was moved to head up the MBA fund drive after hearing University President Joseph Blumel discuss the institution's financial problems at an alumni luncheon earlier this year. "It was something that just kind of bubbled up after hearing that talk," he said. "I figured that, with the MBA graduates, we had a group of people who have the capacity to solve their own problems. There is a real sense of loyalty to the school."

Taylor explained the main goal of the fund drive is to help maintain the

high quality faculty and instruction which the PSU School of Business has. "This is the best business school in the state," he said. "It plays a real leadership role."

The MBA graduates, Taylor said, "recognize that there definitely is a contribution made by the school" to their careers.

Meanwhile, the Alumni Fund III campaign will include a repeat of the highly successful student phonathon. During the evenings of Nov. 2, 3, 4, 5, 9, 10, 12, up to 200 students will place telephone calls to PSU alumni soliciting contributions to the fund. Last year the telephone blitz raised some \$13,000 in contributions, and that figure should rise to \$15,000 this year. The telephone campaign will reach an estimated 5,000 alumni.

Income from the Alumni Fund provides help for PSU with the costs of library materials, scholarships, faculty development, and classroom and laboratory equipment.

## CHINA



"To see the vitality of modern China against the setting of its ancient treasures is an experience for all the senses and a gift for the soul."  
—William C. Neland

"The trip to China was a dream come true. Kwan was so knowledgeable and had such good rapport with the Chinese escorts."  
—Kathleen Greedy

### Early May 1982 Departure

Now is the time to plan a fascinating journey to the People's Republic of China. Dr. Kwan Hsu, born and educated in China, leads PSU's third alumni tour to the mainland. An extensive tour of eight cities.

- Tokyo
- Peking
- Sian
- Shanghai
- Hangchow
- Kweilin
- Canton
- Hong Kong

For additional information, call the PSU Alumni Office, 229-4948.

## portland state university alumni

p.o. box 751, portland, oregon 97207 (503) 229-4948

## GREECE

May 1982



### "The Search for Alexander"

#### San Francisco

3-day tour of San Francisco, with guided tour of "Search for Alexander" exhibition at deYoung Museum—priceless treasures from recent archaeological discoveries in Greece.

#### Greece and Aegean cruise

Departure for Greece from New York—direct overnight flight to Athens and welcome party, Sound and Light spectacle.

20-day tour includes:

- Athens, stop at Thermopylae, Volos, Mt. Pelion and quaint villages
- Vale of Tempi, glimpse of Mt. Olympus, Dion, outstanding archaeological museums, Roman ruins, Byzantine churches
- Thessaloniki, pre-historic cave, Philippi, Kavala, ferryboat to island of Thasos
- Kalambaka, the Meteora Monasteries
- Cheronia and Delphi, sacred in ancient Greece
- Arachova, weaving center, Byzantine monastery
- Athens, countless choiceloes, cruise to 3 islands
- 4-day Aegean cruise, Greek islands and Turkey

For details, call the PSU Alumni Office, (503) 229-4948

**psu alumni**



## 50's

**Steve Brannan** ('57) is a professor of education with the Department of Special Education at PSU.

## 60's

**Jim Fowler** ('60) was appointed district superintendent of the Calexico Unified School in California last August. Fowler, who has worked in the district 17 years, formerly was principal of Calexico High School. He also owns a cafe at the Calexico International Airport, a rest home in Napa, Calif., and an apartment house in Jerome, Ariz. His wife, Pat ('59), is a teacher in the Calexico district.

**Sharon Gistler** ('60 BS) is one of two counselors who operate the recently opened Valley Counseling Center in Albany, Ore. She counsels on journal writing, family therapy, and dream work. Gistler has lived in Albany for the past 21 years, and is also employed by the Greater Albany Public Schools.

**Gary Holmberg** ('68 MST) is superintendent of the Wahkiakum School District in Washington. He was principal at Lake Chelan Junior-Senior High School in Washington for seven years before assuming his present position last July.

**Tom Notos** ('60) is deputy director for port development with the Port of Astoria. Notos was formerly with the Community Development Division, Oregon Department of Economic Development. Prior to that he was President of Notos and Assoc., a Portland based development firm, and had served five years with the Portland Development Commission.

**Jerrold M. Packard** ('67) is the author of *The Queen and Her Court*, a book about the British monarchy today. The book, Packard's first, was completed before the recent wedding of Prince Charles and Lady Diana Spencer.

**James Prior** ('65) makes musical instruments, including banjos, hammer dulcimers and arch-top mandolins. He also repairs instruments. He is living in Northeast Portland.

**Jim Westwood** ('67) has been appointed to the Research Board of the City Club of Portland. The board reviews studies completed by the City Club committees.

*Continued on page 10*

## Making it in grand opera style

by Clarence Hein

It hasn't been easy — the road from church choir to the opera stage and a potential international singing career — but for Kristina Carlson ('74) the way is getting smoother and the destination closer.

Already, the mezzo soprano, possessor of what renowned teacher Gibner King terms one of the half-dozen finest voices he's ever heard, has appeared with the Seattle and Portland opera companies. Now, she's ready to take a shot at the really big time, with audition trips scheduled to New York this fall and to Germany next year.

Carlson's assault on the major operatic scene will be supported in part by proceeds from a benefit concert she gave last month in Portland. That benefit, while important in financing her audition tours, was certainly not her first appearance before a Portland audience.

For the past few years, Carlson has supported herself through a combination of teaching through PSU's Music Department and performances. She has sung with the Oregon Symphony, the Portland Symphonic Choir, performed operatic excerpts and popular songs at supper clubs, just about covering all the musical bases including a stint as a saloon singer.

This coming season, Carlson will appear with the Portland Opera in "Rigoletto" and "Eugene Onegin." Last season, she sang in "Die Walkure" in Seattle and Portland, and in Portland Opera's "Il Trovatore."

Now, Carlson believes it's time to test the major operatic waters. Some of the most influential people in the opera world have encouraged her. San Diego Opera Company Conductor Tito Capobianco told her, "The world is waiting for this voice." Celebrated voice teacher Margaret Harshaw at Indiana University echoed the sentiment.

So, Carlson believes, who is she to argue? She told an interviewer recently, "I don't want to be an old lady sitting around and saying, I could'a done it."



Kristina Carlson as "Inez" in *IL Trovatore*

## Scenes from an urban campus

Continued from page 1

### Into Smith Memorial

Center, the Student Union, for the first time. Easy, comfortable chairs. Lounges. Plants. The students were reading books, notes, the "Vanguard" student paper and computer printouts, which I saw a lot of during my day visit to Portland State. They read and talked and slept. Student unions are like this on every campus. Out the windows, on the park blocks side, it was a campus. Out the other side, the city: a parking structure, Broadway heading for the freeways.

The talk: finals, impending doom, papers due, what'd you do last weekend . . .

### In the catacombs of the

union a glimpse of light from the windows, light and tree tops. Three women met for coffee and cigarettes, one reading a book on intermediate accounting.

Neuberger Hall, named after the late Senator Dick Neuberger, who was also a writer. In the lobby, the core of reality of the campus: cashiers, payroll, registration and records, admissions, grades and problems, veterans, student advising. And on the bulletin boards, like everywhere else, the flyers were thick like graffiti.

I picked up a map and on it a message from Joseph Blumel, president of the University.

"The advantages of the urban location derives from three sources: one has to do with the fact that the students for the programs are already here . . .

"Another has to do with the particular requirements of specific programs, especially in the area of field work or practicum experience.

For many kinds of programs, the opportunities for these experiences are only available on a large enough scale in an urban setting. And finally, in some of the professional areas, as well as the arts, the academic programs are benefited by the concentration here of fairly large numbers of practicing professionals whose expertise can be drawn upon to enrich our offerings."

Like a friend of mine who works downtown and teaches a night class.

### In the sculpture studio

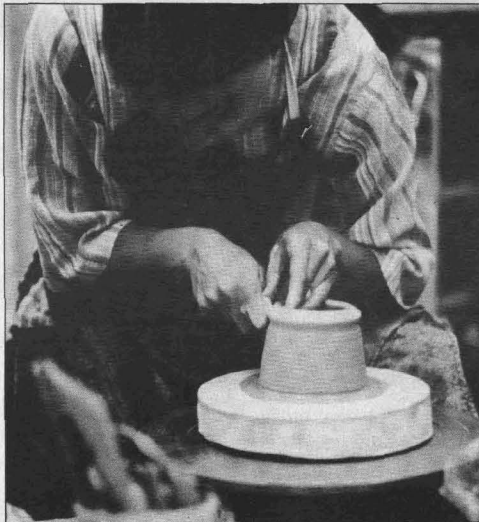
rooms it was like a strange movie scene about a museum of lost artifacts. Quiet. Trash barrel filled with broken pieces and a head of a man with a Roman nose. Clay splattered on the cans and walls, the rich color everywhere. Next door in a crafts class a student saw me peeking in: "This is elementary school." Everyone laughed. The teacher: "Now everything is due Wednesday . . ."

### The library is named after

Branford Price Millar, president of the university from 1959-1968. His portrait is in the entrance. "Yes, anyone can use the library services," the woman at the desk said, "but only students can check books out."

### Computing services room

except Monday morning when the computer is down). The soft and now-familiar-to-many sound of the machines. Students with printouts and cards. Next door, in Shattuck Hall, which was built in 1915 and was once another school before the University came, a tap dance class is



**Emad Avazpour**

electrical engineering student

"What I like most is that it's in the middle of the downtown, with cars going all around. It's a live environment."



**Karen Pratt**

pre-nursing student

"You can work and go to school. The location makes it opportune to do that. The education is as good as other schools, maybe better."



**Mike Lindamann**

history student

"It's a combination of academic and easy atmosphere. You go to class for 45 minutes and then you can come out and unwind. It's not preppy, but not day camp either. And the downtown is only a block away."



**David Wahlstrom**

history student

"I DO like Portland State. What is it? I like the intellectual stimulation. I enjoy learning. I like my classes. I feel more well-rounded. I think Portland State does a good job of it."

underway. All women and one man, all tall people. Shuffles and hops and ball-changes. "Bill Bailey Won't You Please Come Home" is the music.

On the door: "Self defense meeting outside" and "Vending machines inside" and they were, in a dark room where two women sat and talked. Later there was folk dancing in the gym and, later still, a beginning fencing class, while on a stage behind the fences a woman limbered up for dance.

In a hallway, three students set up an imaginary room to work out a theatrical scene. If you saw it anywhere other than on a campus, you might wonder. Upstairs, men taught math and business.

### The office for English as a

Second Language: A rich tapestry drew me into the room. A woman at a typewriter said 120-150 students were enrolled, most of them from the Middle East.

There seemed to be a lot of students from the Middle East. I saw them everywhere. I knew them by their color, their accents, their language, their gestures and their dark eyes, and some of them seemed to know me, too, because my family came from Lebanon. The Office for International Student Affairs said the latest count was 1,031, the largest number from Iran and Saudi Arabia.

From noon on, the only food stand in the park blocks sold Middle Eastern food: falafel, shish kebab and hummus. They did a steady business all day.

### In the Health and Physical

Education Building, everything and everyone looked extremely healthy. A volleyball session broke up and the students, mostly women, filed out heading for the locker room, barefoot, no one speaking. One woman whistling, echoing nicely in the hallway. Portland State is a good place for whistling — the halls and passageways and empty rooms make it sound right.

In the weight room, a guy lifted an empty bar while others watched and another criticized his movements. The huge pool was empty and strange, without a ripple or sound. Same for the gym, where a big banner said: "Welcome to PSU." Thank you. I did feel welcome, I thought. It's the kind of place. No one need feel unwelcome or uneasy on this campus. There are all kinds out here.

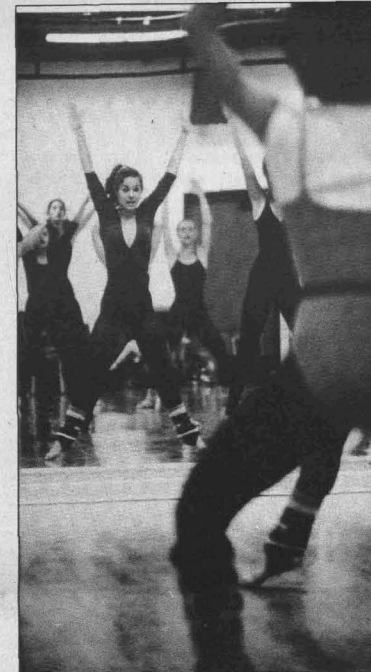
### Two women at easels did

oil paintings of the campus.

At noon the University concert band set up in the park outside the Student Union and the tuning and fluttering brought, as that sound always does, a festive feeling of anticipation to the scene. The band members were dressed informally; the conductor wore a white shirt and red suspenders.

I sat between a pair of running shoes covered with a calculus book and a half-pint of Sunshine milk.

The conductor turned and announced they would open with a Sousa march and indeed they did, as the crowd of a few hundred



settled in for the lunch hour and ate and talked and read and listened and watched and stared.

I could see feet tapping: a running shoe, a sandal, a toe. It was a day for sandals, bare feet and bare legs. Perfect for a band concert in the park, like Sunday afternoons in so many towns some days ago — cool, the sun behind a film of clouds.

My bench changed: English literature instead of the shoes and calculus. Behind me, the aroma of the falafel stand.

The second selection, a Latin tempo, soared. Then a brass piece, a Bolivian march, "Oh Danny Boy." The first conductor took over on cymbals and drums. A woman stepped up and plucked a little baton from her hair, drawing a laugh from the band, and then conducted a piece. I whistled along and thought: How wonderful it would be to get up with them in this park and do a tune or two. In the last selection, "When Johnny Comes Marching Home Again," a woman sitting on the grass and filling out a form stopped and conducted with her ballpoint pen.

"Sort of a bygone era," a man said as he and others walked into the science building across the way.

After lunch it was quiet in the park blocks. Pigeons moved in to clean up a little.

### Mid-afternoon in the

Cheerful Tortoise, a Mexican restaurant and reputed hangout. Shakes on the walls, rock music in the background, the bleeping of those computer games. Mostly students, so it seemed.

Also around SW 6th for eating: Healthy Harry's, Viking Burgers, Pizza Hut and Sam's Hotbrau.

### More than a few people

smiled or nodded or said hello, just to be friendly. A man who appeared to be a professor approached and his eyes seem to say: "Have we met? Were you in one of my classes? Should I acknowledge you? There have been so many students..."

### Back for a brief walk

through the campus at night. Night classes. The soft globes in the park blocks reminded me once again of parks where Sousa's music soared.



Photos by Brent Schauer

Mitch Hider is a performing whistler and on the side works out of his home as a freelance writer near Alpine, Ore. Reprinted from the **Downtowner**.

# AlumniFeature

Continued from page 7

**Terrie Wette** ('68, '71 MS, '76 Ph.D.) is a Macy Fellow and assistant professor of Medicine at Harvard Medical School. Wette's work involves ethical issues in long-term care, health and social services for the aged. Wette was director of the Long Term Care program at Yale Medical School before moving to Harvard.

**Ed Williams** ('68) runs the Alder House, a glasswork gallery which also contains his glassblowing workshop. The Alder House is located in Gleneden Beach, south of Lincoln City on the Oregon coast.

## 70's

**Molly Ackley-Cook** ('74) has been appointed to the Research Board of the City Club of Portland. The board reviews studies completed by City Club committees.

**Greg Baker** ('76 MBA) is the Port of Astoria's deputy director of Finance and Administration. He was formerly with the Oregon Department of Economic Development.

**Susan Brickley** ('77) has been hired by Providence Medical Center in Portland as coordinator of the Providence Plan, a health-care program for employees and dependents. She was a senior underwriter for Blue Cross of Oregon before joining Providence.

**Janice Cissna** ('70) is a management analyst for Houston Instrument, a division of Bausch and Lomb. She is also a major in the Air Force Reserve, serving as the munitions staff officer for the 10th Air Force (Reserve). Janice and her husband, Ralph Daniels, reside in Austin, Texas.

**Marilyn Couture** ('72 BA) was the primary anthropological consultant for a film about the Paiute Indian culture of Oregon. The film, "The Earth is Our Home," was jointly sponsored by Marylhurst College and the Oregon Committee for the Humanities. Couture is a leading authority on the Burns Paiutes, a culture she has been studying since 1974.

**Jerry Cox** ('79 BS) is a support trainer for Westside Community Focus, a non-profit organization which operates services for the mentally retarded in Multnomah County. He works with a "semi-independent living skills program" to teach mentally handicapped adults skills that will enable them to become more independent.

## Alum makes Floating Point success story

by Cliff Johnson

Norm Winningstad's ('73 MBA) decision at age 45 to earn an advanced degree at PSU following his engineering career at Tektronix, Inc. of Beaverton, and his meteoric rise as chairman and chief executive officer of one of the world's principal makers of array processors, are just two of the key elements in the Norm Winningstad success story.

Success and people alike seem to be naturally attracted to Winningstad. Employees at his Floating Point Systems, Inc. manufacturing facility in Beaverton are likely to address their boss with a casual, "Hi, Norm!" whenever he tours the sprawling plant. His firm produces high-technology machines which attack extensive arrays of numbers and perform complex calculations on them much faster and at a lower cost per calculation than conventional computers can.

Winningstad also credits part of his current success to his ability to adopt the thinking patterns of those who design, make, sell and use his sophisticated products. "This business of recognizing customers' needs, and having a knowledge of what the present component state of the art is, and putting these together to make a cost-effective product, is what I think the business is all about," Winningstad said.

Winningstad has successfully risen through the ranks at Tek, when he found that his administrative expertise did not match his technical



Norm Winningstad

expertise. He decided to study for an advanced degree in business administration at PSU, rather than at a distant ivy-league institution. "What I needed was the information," he emphasized.

Attending PSU meant that he could continue to live in the Portland area with his family, and still pursue the financing needed to bring out a new product, a mini-computer designed by two other engineers.

Their eventual collaboration prompted the formation of Floating Point Systems in 1970. Soon, the new concern was producing hardware which eventually would signal production of the firm's current mainstay, the array processor.

Winningstad's PSU business training paid off handsomely in 1976. He and his associates realized that their firm was likely to quadruple in size during the same year, he said. "I was able to write a computer model for our company which would inform me of what I needed in square feet, people, materials, cash — especially cash — and I took the results to the bank." The subsequent loan made possible the explosive growth which followed.

In 1977, Winningstad's computer model again "worked beautifully," and the firm quadrupled a second time.

Winningstad continues to think ahead. Seeing it that others more skilled at operating the firm come to work at Floating Point, he now concentrates on what he says he does best, long-term planning. "My skills lie in conceptualizing the big picture, and then inspiring a group of people to cause that big picture to occur in fact," he added.

Asked what he would want to see on his epitaph some distant day, two thoughts occurred to him. One revolved on the phrase, "They said it couldn't be done." Time and again in recent years, Winningstad and his people have proven that it can be done.

The other thought was summed up in the phrase, "Have fun!" Winningstad figures that if a way can be found to have fun on the job, the monetary rewards one seeks will surely follow. "Maybe one of the reasons that I've been able to assemble and inspire a team of people to go do something," he mused, "is because I try to make things fun," he mused.

**Larry Craig** ('70, '80 MS) has been appointed director of the Multnomah County Department of Justice Services. The county's largest department, Justice Services includes the circuit, district and juvenile courts, the sheriff's office, the district attorney's office, the corrections division, and the medical examiner's office. Craig was acting director at the time of his appointment.

**Mary Lynne Derrington** ('76 MS) is principal and librarian at Rose Valley School in Kelso, Wash. She was formerly a counselor at Coweeman Junior High for three years.

**Marcia Dieter** ('72) is controller of First Federal Independent Bank of Vancouver, Wash.

**Michael Goldsmith** ('73) and his wife **Bridget** ('71), are co-owners of an independent insurance adjusting company, Columbia Claim Services, in Oregon City. They have two children.

**Irene L. Grudzinski** ('76) has had her one-act play, "Natasha," performed by the Eccentric Circles Theatre in New York City, July 26-29. "Natasha" is a story about a lonely woman who develops a relationship with a mannequin. The play was presented at PSU in 1978 as part of the New Plays in Progress Awards program. In 1980 Grudzinski received the regional American College Theatre Festival Award for Excellence in Playwriting for "Natasha."

**Yoshiro Ikeda** ('70) has been selected by the Jaycees as one of ten "Outstanding Young Americans" for 1981. Ikeda is an assistant professor of art at Kansas State University. His ceramic sculpture is included in collections of the Japanese Ministry of Education and Kyoto University in Japan, and has won honors in numerous shows.

**Mel Kaiser** ('70 MS) is the principal at Mt. Vernon Elementary school in Springfield, Ore. Kaiser was principal of Hilda Lahti Elementary School in Knappa, Ore. before moving to Springfield for his current position last summer.



**Basko Alhassan Kante** ('72) has been appointed Deputy Minister of Fuel and Power in the Republic of Ghana. The post is equivalent in rank to an Under-Secretary of State in the U.S. Kante's function is to explain and interpret the policy decisions of the Minister of Fuel and Power regarding the procurement, sale and distribution of petroleum products in the western African nation.

**Carolyn Kelly** ('73 MS) is assistant director of personnel for the Beaverton School District. She was formerly assistant personnel director with the Eugene School District.

**Denise (Mason) Laffitte** ('78 MS) is a special education teacher for the Washington County Educational Service District.

**Thomas F. LaHaise III** ('74 MBA) has been promoted to vice president, domestic sales, of C-E Bauer Combustion Engineering, Inc., Springfield, Ohio. He was formerly director of pulp and paper equipment sales for the firm.

**Suzanne Marter** ('75 MS) is an adapted physical education specialist with the Multnomah County Educational Service District.

**Tom Mason** ('77 MS) is a special education teacher at Canby Union High School, Canby, Ore.

**Susan (Lieser) Meyer** ('79 MS) is a special education teacher with the Reynolds School District in Portland.

**Ralph Minnick** ('70 BS) has been appointed secretary-treasurer to the tribal council of the Confederated Tribes of Warm Springs, Ore. Minnick has worked for the tribes since his graduation from PSU, and was acting general manager at the time of his appointment.

**Donald J. Oblander** ('71, '77 MBA) is Director of Finance Administration for the City of Beverly Hills, Calif. Formerly he was the finance director for the City of Milwaukie, Ore.

**Rosanne Peratrovich** ('78, '80 MSW) has completed training at the Alcohol Treatment and Training Center in Portland, and is working as drug and alcohol treatment coordinator at Elmendorf Air Force base in Anchorage, Alaska.

**Paula Riehl** ('74 MS) is guidance vice principal for Aloha High School in the Beaverton School District.

**Linda Roberts** ('73 MST) has been appointed executive director of the Metropolitan Human Relations Commission in Portland. Roberts was acting director of the 15-member commission for 18 months prior to the appointment.

**Peggy (Rogers) Rockwood** ('78 MS) is a special education teacher with the Beaverton School District.

**Floyd Shelton** ('73) is the executive director for the Port of Astoria.

**Daniel Smith** ('79 MS) is the principal at Toutle Lake High School, Toutle Lake, Wash. He was formerly assistant principal, track coach and math teacher at Ridgefield High School, Ridgefield, Wash. He and his wife, Ellen, have two sons.

**Marilyn C. Smith** ('75) has been elected president of the Portland chapter of Women in Communications, Inc. A writer-photographer, Smith is an information specialist with Good Samaritan Hospital and Medical Center and currently teaches at PSU and several community colleges.

**Brent Sommer** ('70, '77 MBA) is the Personnel Director for the Health Division, State of Oregon. Last summer he directed a church camp. Sommer and his family live on a 2.3 acre "hobby" farm in the Columbia Gorge.

**LaRue "Lou" Van Dyke** ('74) is serving on the State Energy Policy Review Committee. She was appointed by Gov. Vic Atiyeh to a two-year term which began July 1. Van Dyke also is a volunteer with the Portland Energy Conservation Center. She formerly served as associate director, interim director, and president of Oregon Common Cause.

**Paula Vuylsteke** ('79 MS) is a special education teacher with the Sandy School District, Sandy, Ore.

**Doug Wiggins** ('77) is a sales engineer for Schlegel Corporation and recently was named salesman of the year. He is also a ski instructor at Timberline Lodge on Mt. Hood. Wiggins and his wife and baby live in Portland.

## 80's

**Fatma Al-Kheraig** ('80 MS) has been appointed Supervisor of Schools for the Mentally Retarded in Saudi Arabia. She is the first Saudi to hold this nation-wide post in her country.

**Judy Larsen** ('81 MSW) is a marriage and family counselor for Marion County Family Court Services.

**Patricia J. Rumer** ('81 Ph.D.) has been appointed to head a new city program designed to coordinate and monitor public and private services to refugees who have recently settled in Portland. The appointment was made in June by Portland City Commissioner Charles Jordan.

**Frank A. Shafer** ('80) has joined the Marine Corps and is serving with the 3rd Battalion, 9th Marines in Camp Pendleton, Calif.



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Andries Deinum

## 'THE BLEAK PROFESSOR'

### Andries Deinum on the decline of individuality

by Clarence Hein

**A**ndries Deinum is a quiet man who makes a good deal of noise. Deinum, professor of film and director of PSU's Center for the Moving Image, says, "The main thing a teacher has to do is to awaken people . . . So many of them are asleep or half asleep."

His speech, whether in the classroom, a television discussion show, or simple conversation, is sprinkled with pithy, sometimes outrageous remarks. It is not to make people aware of Andries Deinum, but to make them aware of their existence as individuals.

"Basically," he says, "at the root of it is my notion that people are just

"taking things," and not fighting back. I believe we have to be conscious consumers of existence. We should be critical of what we consume, and we consume everything from products to ideas and philosophies."

His critical, often pungent comments on the latest social, political and technological trends have moved some students to characterize him as "The Bleak Professor." While disdaining that particular label, Deinum admits to a growing concern over what he sees as the demise of the individual.

A native of Friesland, The Netherlands, Deinum arrived in the pre-World War II United States. "When I came to America — the

land of the free and the home of the brave — I had never been in a country where the people were so afraid of head waiters and theater ushers. People were cowed, hesitant about speaking out."

"I believe we have to be conscious consumers of existence. We should be critical of what we consume, and we consume everything from products to ideas to philosophies."

In 1948, he says, the lesson was brought home to him in resounding

fashion following the war, when the nation found itself in near hysteria over "the Red menace." In Hollywood, where Deinum was trying to establish himself in the motion picture business, the hysteria resulted in the infamous Blacklist, a list on which the name Andries Deinum eventually appeared.

"I refer to myself as a refugee from occupied Hollywood," he says, acknowledging that the passing of more than two decades has made it easier to joke about it. Unable to get film work because of the Blacklist, and "thrown out of USC for refusing to answer questions from the House Un-American Activities Committee," Deinum eventually found employment in the Oregon State System of Higher Education.

"It was said that Oregon's was the only university system that would hire someone with my past, and I've always been grateful for that," he says.

"My function as a teacher, in all the fields I teach, is to ignite my students; to make them as enthusiastic about a subject as I am, or to care for it as much as I do. Then, I send them off on their own."

In Portland, Deinum began a television program of personal opinion on Channel 10. The program was as many-faceted as the man himself, and he approached it with the same singleness of purpose which guides his classroom teaching today.

Deinum characterizes his philosophy on teaching as giving students momentum but not direction.

"My function as a teacher, in all the fields I teach, is to ignite my students; to make them as enthusiastic about a subject as I am, or to care for it as much as I do. Then, I send them off on their own. They may end up disagreeing with me completely, and I'm very happy about that."

While his primary field of teaching is film and the moving image, Deinum also leads various special classes and seminars. He taught a class on the Hollywood Blacklist this past summer.

One seminar which has continued regularly over the past 15 years is a direct outgrowth of Deinum's concern with what he believes to be the daily assaults on our sensibilities and our individuality. He calls the class "The Threatened Individual."

He was urged to begin it by a group of women who were regular viewers of his television program in the mid-1960's. They said he had

*Continued on page 15*



Photo by John Dart

## Concern for water quality spurs PSU lake research

by Cliff Johnson

**S**everal PSU researchers currently are working to produce a statewide inventory and classification of Oregon's principal lakes, reservoirs and watershed areas, with the long-range goal of helping to maintain water quality in Oregon's many lakes.

Providing the basis for the new Oregon lakes inventory is the federal Environmental Protection Agency's "Clean Lakes Program," which seeks to identify which of the nation's lakes currently show a decline in water quality, with the intention to eventually restore them.

PSU researchers, under project coordinator Daniel M. Johnson,

assistant professor of geography, have begun contacting planners, representatives of fish and wildlife agencies, and others who have professional or long-standing personal expertise on Oregon lakes, asking them to step forward with advice on which bodies of water should be included in their inventory.

The E.P.A. awarded a \$100,000 grant to begin the work in May, with two years allotted to complete the project. While there is only enough federal money to conduct research on approximately 300 lakes, project cartographer D. Richard Lycan, head of PSU's geography department, thinks it should be enough to get the state's most important waters catalogued.

"This is a concerted statewide effort in Oregon to bring together the scattered information needed to develop rational policies for lake water quality management," said Lycan. Other states, such as Minnesota, Wisconsin, New York and Michigan, already have developed comprehensive management programs for water quality. In Oregon, PSU's inventory and classification of the state's principal lakes is the first step in reaching that goal.

"Although various efforts have been made along these lines in previous years," Johnson said, "the results have been piecemeal, because much of the information remains unpublished, or is too outdated, or is too localized, or else is scattered in diverse publications."

"Further," he added, "information on lake watersheds often is not included with information about the lakes themselves."

Richard L. Petersen, associate professor in PSU's biology department, will supervise the

analysis of water samples to determine existing chemical and biological characteristics of the lakes. Cooperating with PSU investigators is the Oregon Department of Environmental Quality.

"We're now trying to choose where to invest our time most wisely," noted Lycan. "It would be best if we could collect complete and current information in the field ourselves on each of Oregon's lakes," he added, "but our limited time and resources mean that we must ration our field efforts, and instead base much of our time on collecting information from existing sources of data."

Lycan said he and his staff, including Mark Neuhaus, graduate research assistant, want to complete their selection of lakes by the end of October.

Information collected on the state's principal lakes and watersheds will be included in a new statewide atlas. While federal funds will pay for printing only 200 copies of the atlas, the copyright will be assigned to PSU, Lycan noted.

# Calendar

## October

### Thru Oct. 23

**LITTMAN GALLERY** — "Woodworks." Portland artist Mary Farnham uses open & obstructed spaces to make her statements. Call 229-3020. Gallery is open Tues.-Fri., Noon-4pm, 250 Smith Center.

### Thru Oct. 23

**WHITE GALLERY** — Photographs by New York's John Pfahl, presenting two series: "Altered Landscapes" & "Windows." Open 7am-9pm, second floor Smith.

**16**  
**FILM** — Bresson's "A Man Escaped" (1956), b&w, subtitled; Dreyer's "Master of the House" (1925), b&w, silent. Call 229-4452. Free. 7:30pm, 75 Lincoln Hall.

**17**  
**FILM** — Ozu's "Late Spring" (1949), b&w, subtitled. Call 229-4452. Free. 7:30pm, 75 Lincoln Hall.

**19**  
**SPEAKER** — Charles Weitz, retired director, Freedom from Hunger, & Food/Agriculture Organization of the U.N. Call 229-3046.

**19**  
**MUSIC** — The Panocha String Quartet. Call Friends of Chamber Music, 229-4076. Series tickets: \$48 general, \$30 students. 8:30pm, Lincoln Hall Aud.

**22**  
**CONFERENCE** — Fitness in Industry & Business. Theme: stress prevention & health enhancement in the workplace. Call 229-3712. Advance registration, \$35; at door, \$40. Thunderbird Motor Inn, Jantzen Beach.

**27, 28**  
**LECTURE** — Carlos Fuentes, Mexico's leading novelist, critic & social thinker, will speak Oct. 27 on "West & South: Time & Literature in the '80s," & Oct. 28 on "A Time for Writing: Narrative Duration from Stern to Faulkner." Free. 8pm, Lincoln Hall Aud.

**22**  
**SPEAKER** — Bill Edgar, U.S. State Dept., International Trade Office. Call World Affairs Council, 229-3049.

**23**  
**FILM** — Three by director Jean Vigo: "A Propos de Nice" (1930), b&w, silent; "Zero for Conduct" (1933), b&w, subtitled; "L'Atalante" (1934), b&w, subtitled. Call 229-4452. Free. 7:30pm, 75 Lincoln Hall.

**24**  
**FILM** — Russian director Andrei Tarkovsky's "Andrei Rublev" (1966), b&w/color sequences, subtitled. Free. 7:30pm, 75 Lincoln Hall.

**24**  
**PIANO SERIES** — Grant Johannessen. Series tickets: \$35 general, \$25 students & seniors. Call 229-4076. 8pm, Lincoln Hall Aud.

**25**  
**CLASSICAL GUITAR SERIES** — David Tanenbaum. \$4 general, \$3 students. Call 229-3011 for info regarding tickets & a master class to be taught earlier in the week. 3pm, Lincoln Hall Aud.

**30**  
**FILM** — Bresson's "Pickpocket" (1959), b&w, subtitled; Dreyer's "Passion of Joan of Arc" (1928), b&w, subtitled. Call 229-4452. Free. 7:30pm, 75 Lincoln Hall.

**31**  
**FILM** — Ozu's "Early Summer" (1951), b&w, subtitled. Call 229-4452. Free. 7:30pm, 75 Lincoln Hall.

## November

**3**  
**SPEAKER** — Peter Moser, Consul General of Austria. Call World Affairs Council, 229-3049.

**6**  
**FILM** — Two black & white's, Bresson's "Au Hasard Balthazar" (1966), subtitled; Dreyer's silent, "Vampyr" (1931). Free. 7:30pm, 75 Lincoln Hall.

## Piano Series

The Portland State Piano Series begins its 1981-82 season Saturday, Oct. 24, with the appearance of Grant Johannessen, constant favorite of audiences around the world since his first tour here in 1949.

Season tickets for the current series, which includes five outstanding piano artists, still may be reserved by calling 229-4076. All five concerts are included in the \$35 season ticket.

For his appearance at Portland State, Johannessen has selected a program of Beethoven and Debussy.

**7**  
**FILM** — Ozu's "The Flavor of Green Tea Over Rice" (1953), b&w, subtitled. Call 229-4452. Free. 7:30pm, 75 Lincoln Hall.

**9**  
**SPEAKER** — Dr. Jan Reifenberg, German newspaper correspondent. Call World Affairs Council, 229-3049.



**13, 14, 19-21**  
**DRAMA** — "Six Characters in Search of an Author," by Luigi Pirandello, dir. Asher Wilson. Call 229-4612. 8pm, Lincoln Hall Aud.

**13**  
**FILM** — Two subtitled black & whites: Bresson's "Mouchette" (1966); Dreyer's "Day of Wrath" (1943). Call 229-4452. Free. 7:30pm, 75 Lincoln Hall.

**14**  
**FILM** — Ozu's "Tokyo Story" (1953), b&w, subtitled. Call 229-4452. Free. 7:30pm, 75 Lincoln Hall.

**16**  
**MUSIC** — The Muir String Quartet. Series tickets: \$48 general, \$30 students. Call Friends of Chamber Music, 229-3076. 8:30pm, Lincoln Hall Aud.

**20**  
**FILM** — Two subtitled films: Bresson's "Une Femme Douce" (1969), color; Dreyer's "Order" (1954) b&w. 229-4452. Free. 7:30pm, 75 Lincoln Hall.

**21**  
**CONFERENCE** — Leadership Development Conference for Women, to acquaint them with opportunities to serve on state & local boards & commissions. Call 229-3516. 9am-4pm, 327-328 Smith Center.

**21**  
**FILM** — Ozu's "Early Spring" (1956), b&w, subtitled. Call 229-4452. Free. 7:30pm, 75 Lincoln Hall.

**30**  
**REGISTRATION** — Advance registration for Winter Term begins.

## December

**1-5**  
**DRAMA** — "New Plays in Progress" series, dir. by Pauline Potter. Call 229-4612. 8pm, 115 Lincoln Hall.

**5**  
**PIANO SERIES** — Murray Perahia, "a poet of the piano." Series tickets: \$35 general, \$25 students, seniors. (Single tickets at door if available.) Call 229-4076. 8pm, Lincoln Hall Aud.

**6**  
**CLASSICAL GUITAR SERIES** — Bryan Johanson. \$4 general, \$3 students. Call 229-3011. 3pm, 75 Lincoln Hall.

**6**  
**PARK BLOCK REVELS** — Celebration of Winter, in the Park Blocks near Portland Art Museum. Noon-4pm.

**8-10**  
**DRAMA** — "St. George & the Dragon," an English Mummers' play. Call 229-4612. Free. Noon, 115 Lincoln Hall.

**17**  
**FALL COMMENCEMENT**

## SPORTS AT-HOME SCHEDULES

**Football — Viking Schedule**  
Call 229-4000. All games at Civic Stadium, kickoff at 7pm.  
Oct. 17: Vikings vs. Northern Arizona  
Nov. 14: Vikings vs. Cal State-Northridge  
Nov. 21: Vikings vs. Western Washington

**Women's Basketball —**  
Call 229-4400.  
Nov. 20: ALUMNI. 7:30pm  
Dec. 9: Western Oregon. 7:30pm  
Dec. 16, 17, 18: GUSTI TOURNAMENT, Coliseum, Noon, 2:30, 8:30 each day (Tennessee, LSU, Ohio State, California, Oregon, Oregon State, Washington State, PSU)

**PSU Wrestling —**  
Call 229-4400.  
Dec. 3: Humboldt State, 7:30pm  
Dec. 12: Oregon State University, 7:30pm  
Dec. 17: Cal State-Bakersfield, 7:30pm

**PSU Volleyball —**  
Call 229-4400.  
Oct. 15-17: PSU Tachikara Tourney (8 teams); Fri. night, all day Sat.

Oct. 20: Alumni Night, 7:30pm  
Oct. 22: Washington State, 7:30pm  
Oct. 28: University of Washington, 7:30pm  
Oct. 29: Univ. of California-Santa Clara, 7:30pm  
Oct. 30-31: PSU Classic (4 teams); Friday & Saturday nights  
Nov. 12: Montana State, 7:30pm  
Nov. 13: Univ. of Montana, 7:30pm  
Nov. 14: Spokane Falls Community College, 2pm

Nov. 19-21: Regionals. Info to be announced  
Nov. 24: Oregon State University, 7:30pm  
Dec. 1: Univ. of Oregon, 7:30pm  
Dec. 8-13: Nationals, BYU-tentative



Grant Johannessen

## The Bleak Professor

Continued from page 12

given voice to their fears through rational means, by examining some self-imposed restrictions such as human inertia, self-stereotyping, and hiding behind our functions."

One of the first steps toward reclaiming individuality, Deinum says, "is to go through life more consciously. I have the feeling that if people just paid attention five percent more every day, we could change our way of living."

But there is tremendous pressure to conform to the dictates of society, particularly as popularized by mass media. "We are deluged by the mass media, by people who want to sell us things and who have an interest in having quiet consumers who don't dare speak up. As a consequence, we are being buried in avalanches of irrelevant ingenuities."

For example, he says, "Who the hell needs striped toothpaste? It's very ingenious, but who needs it? Of course, we all need it, or at least our children do, according to the media."

The same thing is true, Deinum says, of television programming and many Hollywood productions. "It isn't a matter of good or bad," he says.

"The trouble is that most of it is just a stupid waste of time. Nothing happens except that these guys, over the decades, have learned the trick of arousing people's attention without engaging their minds."

"You see, nobody expressed a desire for a film like 'Jaws' and then Hollywood made it. It happened the other way around. They had to convince people they wanted it first."

While he urged people to ask questions and to challenge what he terms assaults on individuality, Deinum is not a fan of "all this assertiveness thing," which he sees as a danger. "It makes you feel that you are self-sufficient, split off from society."

"I'm in favor of what you might call a magnanimous individual," he says. "But it may well be that individualism as we know it now is a passing phenomenon."

This jaundiced outlook may reinforce the students' title for Deinum, The Bleak Professor, but he manages also to convey his own brand of semi-optimism.

"My motto is from William of Orange," he says pointing out a placard on his office wall. "Hope is not necessary to begin; nor is success necessary to go on."

"I'm not very hopeful but, as Carnus said, I give mankind one chance in a million and I'd be a damned fool not to take that chance. Some mornings I'm glad I'm already 62 years old. Other mornings, I wake up and am thankful that I'm only 62. It all depends."

## Giusti draws nation's top women's teams

The third annual Giusti "Tournament of Champions" Women's Invitational Basketball Tournament again will bring some of the top teams in the nation to Portland's Memorial Coliseum, Dec. 16, 17 and 18.

The tournament, hosted by Portland State, features eight major college teams and this year, for the first time, the tournament was able to secure a weekend date at the Coliseum. The finals will be held on Friday evening, Dec. 18.

Tournament Director Betty Rankin has announced that last year's AIAW national runner-up, the University of Tennessee, will open the tournament with a noon game against Washington State on Wednesday, Dec. 16. Other first round pairings in the tourney are: PSU vs. Ohio State, 2 p.m.; Oregon State vs. California, 6:30 p.m.; and Oregon vs. Louisiana State, 8:30 p.m. All first-round games are on Dec. 16.

Dec. 17 will see the first round losers paired off during the afternoon, with the winners playing at night.

Reserved tournament ticket applications are being taken on a priority basis at the PSU Athletic Development Office, 1921 SW Sixth, or by calling 229-4000. Ticket prices are \$25 for 12 games, and \$15 for the six night games.

The tournament is named for the late Al C. Giusti, original sponsor of the event and generous friend of PSU athletics.

## PSU Perspective

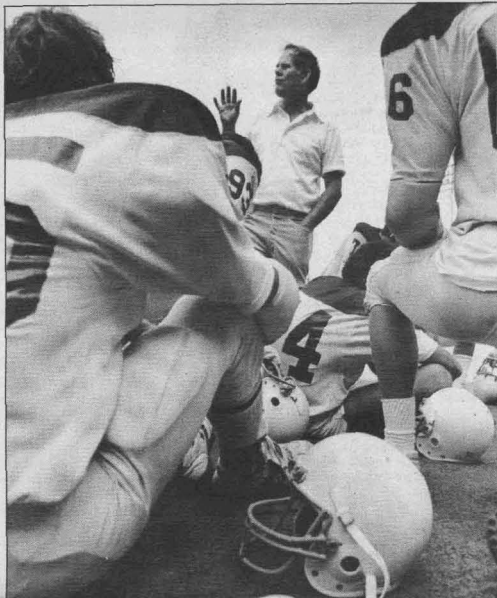
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Viking football head coach Don Read explains the fine points of his pro-style offense to team members during practice session at Civic Stadium. Read, who coached at PSU from 1968-71, returns to the Park Blocks following coaching stints at the University of Oregon and Oregon Tech. The football program got a boost recently with the announcement that PSU will join the new Western Football Conference beginning next year, first conference affiliation for the football team since PSU left the Oregon Collegiate Conference in 1964.

## First Football Club Auction produces dollars, smiles

There were smiles all around the Viking Football Club and PSU Athletic offices following the club's first Football Club Dinner Auction in mid-September.

The event, held in PSU's Smith Center Ballroom, raised some \$20,000 in scholarship money for the football program, thanks to spirited bidding on more than 200 items. That makes the dinner-auction one of the largest fund raisers ever put together for the athletic department.

Athletic Director Roy Love was lavish in his praise of Viking Football Club members, a group of about three dozen select individuals under the leadership of club president Tom Oberg (MS '70), who played football here in the late 1960's and went on to professional football.

"There are a lot of special people who deserve credit for this," Love said following the auction. "They are

people who said that when we organized the club, they were going to take the ball and run with it, and they've done just that."

"People realize there is a financial crunch," he added, "and that if they want an athletic program, they have to get out and support it."

PSU President Joseph Blumel has said that the University will strive for quality in its athletic programs, even if that means limiting the number of teams.

Speaking of the Viking Football Club, Love said, "They've dedicated the club to being a vital force, and they've surrounded themselves with quality people. Our alumni are now getting to the point where they can give something back to the University."

"We have a long way to go," Love said, "but we have some leadership now that's going to go out and get the job done."



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November 14, 1981

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